NEWSLETTER MAY 2018

Japantown Community Benefit District, Inc.

A Message from JCBD's Executive Director

As the Japantown Community Benefit District's new Executive Director, I am truly grateful for the opportunity to help lead this organization and work with all of you to make "Japantown SF" a place that visitors as well as locals will come back to time and time again.

In just a few months we have made great strides. Our Clean Team Ambassadors, Stephon and Michael of Block by Block, have embraced our neighborhood and with their help our streets are much cleaner and safer. This could not have been possible without the help of Steve Nakajima. His year's of experience working for the City and his knowledge of policy and procedure has enabled the JCBD to move forward in a positive direction.

Special thanks to Coco Tando who came on as JCBD Admin Staff during the formation and helped get all the pieces in place. Coco's last day with the JCBD was May 25th. She was instrumental in the planning and operations of the Buchanan Mall Celebration.

There is still much to do and I along with our Board of Directors look forward to hearing from each of you on your concerns as well as ideas to make Japantown not only a destination but also a place we can be proud of.

Grace Horikiri
Executive Director, JCBD



UPCOMING

Wednesday, June 13

Japantown Community Benefit District, Inc. Board Meeting JACL SF Headquarters 1765 Sutter Street, S.F., CA (Board meetings are held every 2nd Wednesday of each month at 6:00 p.m.)

Let's Talk!

Communication is something we value.
Drop us a line at japantowncbd@gmail.com.
We look forward to hearing your concerns, thoughts, and ideas.

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Updates of What's Going On at the JCBD

- Marketing Plan Next Steps:
 NDD Creative presenting JapantownSF logo
- Executive Director continues outreach to Property Owners & Merchants
- Co-funded the Buchanan Mall Celebration
- Conducted Walk-Through with Block by Block's Eugene Morallos
- Admin Staff search continues
- JCBD Website to unveil late June

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Mayor's Fix-It Community Meeting & Walk-Through

On Tuesday, May 15th the first Mayor's Japantown Fix-It meeting was held at the JACL building. The Fix-It Team led by Sandra Zuniga addressed various issues in Japantown. It was a great opportunity for our community to learn more about what we can do to make sure Japantown stays on the radar for any fix-it needs. Sandra also recommended that we utilize the 311 mobile app to report any non emergency issues. Based on data.sfgov from 4/1 - 5/31 Japantown residents and businesses utilized 311 app 279 times compared to 123 times from 2/1 - 3/31.

A week after on May 29th, a Community Walk-Through was conducted with the Fix-It Team members as well as key members of our community (Kayleigh Lloyd of Supervisor

London Breeds office, Steve Nakajo & Coco Tondo of JTF, Rich Hashimoto of JMA & JCG, & Rev. Kawahatsu).

The purpose for the Walk-Through was to go through the list of fix-it items discussed at the Community Meeting as well address any potential improvements.

Director of Public Works, Mohammed Nuru has graciously agreed to perform a walk-through in June that will concentrate on the Buchan Mall.









The SFGov 311 app offers a simplified access to a variety of information and service. Download the 311 mobile app on your smart phone to report and document problems.



Block by Block Hard at Work

You've seen the changes taking place on our streets. Thank you Stephon & Michael!





To request service, contact the Clean Team Hotline: (415) 680-7171
Please note that the ambassadors cannot arrest anyone

Cleaning Highlights May 2018 through May 2018 18/05 Auto Glass Clean Up 10 **Cigarette Butts** 9755 **Hospitality Assistance** 12 Power Washing (block faces) 1 7 Sharps Clean Up (needles) Stickers/Graffiti Removed 87 Trash (lbs) 1785 52 **Trash Bags Collected**