



Board of Directors Meeting Minutes

August 24, 2022 • 6:00 P.M. - 7:00 P.M.

Via ZOOM conference: <https://us02web.zoom.us/j/86909160163>

Phone Option: 1-669-90-06833 • Meeting ID: 869 0916 0163

Attendees: Robert Sakai, Kathy Nelsen, Mary Ishisaki, Eunice Ashizawa, Steve Ishii, David Dunham, Dennis Kern

Absent: Daniel Byron, Jerry Ono, Kim Kolbe, Emily Nichols

Staff: Grace Horikiri, Brandon Quan, Melissa Bailey Nihei, Max Nihei

Guests: Dr. Emily Murase (JTF), Rich Hashimoto (JMA), Alice Kawahatsu, Greg Vioria (JCM)

1. Call to order and roll call 6:00
2. **Action Item:** Resolution Making Findings to Allow Teleconferenced Meetings Under California Government Code Section 54953(e) 6:03
Motion: Robert Sakai; Second: Eunice Ashizawa
The motion passed unanimously.
3. **Action Item:** Approval of July 2022 Minutes 6:05
Motion: Mary Ishisaki; Second: Dave Dunham
The motion passed unanimously.
4. **Action Item:** Approval of July 2022 Financial Report 6:10
Motion: Dave Dunham; Second: Dennis Kern
The motion passed unanimously.
Budget Variance Report: The July year-to-date report shows gross income of \$5,630. During the month, we received \$630 from Nihonmachi Parking Corporation and \$5,000 from Japantown Task Force. The actual expenses in July is \$33,414 and the budget ytd is \$45,289. This is \$11,875 under the budget or 26%.
Balance Sheet: The July year-to-date balance sheet shows a cash balance of \$677,348 which is a 5.77% decrease from prior month's \$718,834 balance. The balance sheet includes the \$80,000 agency reserves funding for: (1) operations \$50,000 and (2) Safecity Camera \$30,000. It has a retained earnings of \$854,887.56.
Profit & Loss: The total income for July is \$5,630 and the total expenses is \$33,414 which gives a net loss before carryovers of \$27,784. With the carryovers from the prior years included in the budget, the net income is \$35,315.
5. **Action Item:** Approval of FY 22-23 Budget 6:15
Motion: Dennis Kern; Second: Steve Ishii
The motion passed unanimously.
We have total income of \$393,000 from OEWD. Total nonassessment and past OEWD carryovers are \$1,087,588.08. The carryovers through 6/30/2022 total \$463,552.68. The Heart of Resiliency Fund carryover totals \$10,000. There is a nonassessment remainder from OEWD totalling \$88,800.00. The new Anti Asian Hate Violence Fund coming in totals \$282,660.00. Holiday Lighting funds total \$19,000.00. There is a balance as of 6/30/2022 of nonassessment revenues totalling \$104,500.53. The balance of the Heart of Jtown Resiliency Fund is \$40,221.96. The

balance on the SafeCity Camera Program is \$78,852.91. This gives us a total agency of \$1,480,588.08. Going into expenses, the three expense categories are Advocacy/Admin, Economic Enhancement, and Environmental Enhancement. Payroll costs are split between the three categories. A total of \$81,594.34 is in Advocacy/Admin. \$121,417.34 from assessment revenues plus \$51,100.00 from the carryovers totals \$172,517.34 in Economic Enhancement. \$173,870.25 from the assessment revenues plus \$31,734.48 from carryovers totals \$205,604.73 in Environmental Enhancement. SafeCity Camera Program expenses total \$1,750.00 from assessments plus \$45,352.50 from nonassessment revenues. There is a carryover of \$10,000 from the Heart of Jtown Resiliency Fund. There is a total of \$23,845.18 in other grants for staff payroll only. The Anti Asian Hate Fund totals \$282,660.00. Total expenses are \$378,631.93 from assessments and \$444,692.16 from carryovers and nonassessment revenues, totalling \$823,324.10.

6. Executive Director & Staff Reports 6:30
- A. **Action Item:** Curb Appeal Proposal for Pressure Washing
 Motion: Dennis Kern; Second: Kathy Nelsen
 The motion passed unanimously.
 This will be a one time contract with a total cost of \$7000. JCBD will pledge \$1000-\$2500 and will solicit funding support from the property owners. This is a deep cleaning of the sidewalks that Japantown needs, and is something that hasn't been done at all during the pandemic.
- B. New Partnerships
 There are some exciting new partnerships that have come JCBD's way. The Golden State Warriors have reached out to ask if JCBD would be the lead organization to host a Japanese Heritage Night at Chase Center. This will be the first Japanese Heritage Night game for the Warriors. This will take place in February when they play the Washington Wizards, who Rui Hachimura plays for. SF Taiko Dojo and other cultural performances will take place, along with a possible scrimmage game between the Associates and Taisho. This would bring in their family and friends and the community.
 The Junior Warriors have also reached out to do a PSA in Japantown. They will be coming September 8th at 3:45-4:15 and touring different locations and participating in other activities. SFMTA is doing a citywide marketing campaign to help small businesses. They are still finalizing details but small businesses will be promoted through bus ads, shelter ads, and on social media.
- C. New Businesses in Japantown
- D. JTF Small Business Coordinator
 Max Nihei has been a lot of background work coordinating with the small businesses including conducting surveys, updating directories, etc. That contract has now ended and Max will be working fully with the Japantown Task Force.
- E. Funding Updates - OEWD RFP 223, SF Shines, State/City Anti Terroism
 The Anti Asian Hate Violence Prevention Grant is a total of \$282,660.00 which will cover the following 3 areas of funding: 1) Enhance the existing JCBD security programs; 2) Community engagement and capacity building; 3) COVID support for small businesses. This is a reimbursement grant, and all subgrantees must submit their deliverables before reimbursement will occur.
 OEWD RFP 223 is a 2 year \$50,000 grant which will support Economic Enhancement and Revitalization. This was scheduled to be awarded in July, but notification was extended to August 31st.
 OEWD RFP 224 is a new RFP released for a Visitor Attraction Campaign. This is the only

program area that was open to citywide applicants, the rest of the program areas focused on the Financial District. This would be a one year \$600,000 grant to create a promotional branded marketing campaign to attract international and domestic visitors to Japantown. This would include digital signage, billboards, partnerships with conferences, and tracking lodging rates at hotels. Since Grace has a strong connection to Clear Channel Outdoor through Nihonmachi Street Fair, we are a competitive applicant.

Shine On SF opened the action award program, which focuses on community events. JCBD applied for \$5000 towards the Community Clean Up program. Funds would be used to purchase branded materials and supplies for volunteers as well as to purchase food and beverages for the volunteers after the events.

State/City Anti Terrorism Grant. Bay Area Urban Security Initiative reached out to JCBD about this grant program. Some opportunities include community awareness prevention strategies. White supremacy is classified as domestic terrorism, which opens the program up to applicants from AAPI communities. The specific grant pointed out was the California State Nonprofit Security Grant, because it specifically supports the implementation and installation of camera networks. This year, Nihonmachi Street Fair had to create a crisis plan for active shooters, which is something new that will be required of festivals going forward, so this is an important consideration for Japantown.

F. Cleaning, Safety and SafeCity Updates

2 requests came in from SFPD. One for a break in at Hinodeya and another for a car break in on Upper Post.

We are still part of the 311 Connected Worker App. There were a total of 38 cases in Japantown, 15 were responded to by JCBD and 19 were responded to by DPW and others by Rec and Park. Most requests are regarding loose garbage and have to be responded to within 24 hours. Our response time on average is 14 hours.

The new DA Brooke Jenkins came to Japantown and met with community leaders and business owners. She seemed to be aware of the issues faced by the AAPI community and was interested in starting to get to work.

AI has been noticing an increase in trash dumping in Japantown. The suspicion is the mosquito fleets are coming back, but aren't taking everything that's left. We are making sure the merchants are taking care of their trash properly.

The homeless population is higher than it was but it has started to level off. AI and Lloyd do an excellent job of moving people along when they need to, and are great at deescalation.

Grace and Brandon attended a Block by Block meeting about unionizing. A few places on the East Coast have, and Block by Block is conducting outreach in the event this happens in other locations.

AI mentioned that the Prosegur security team in the mall has come to ask him to assist in certain situations. He is not paid to do this, so this is something that has to be addressed by the malls.

G. Nikkei Community Intern

Nick Jimenez was our summer NCI intern, sponsored by JCYC. He was a great guy to have around. He helped gather a lot of statistics that will be used in the Annual Report. He is interested in public safety and law enforcement, so he was a good fit for JCBD. He attended the Community Police Advisory Board meetings with Grace as well. He has said if anything comes up to keep him in mind for additional work. He also volunteers with Cherry Blossom Festival and Nihonmachi Street Fair.

7. General public comment - 2 minute per person 6:50
 Dr. Emily Murase: I wanted to inform the board about 5 quick things. We are having a Peace Plaza Renovation Community Briefing on September 20th on Zoom from 6:30-7:30, as well as a press conference with Phil Ting to address the shortfall for construction. 2023 will be RFPs and 2024 will be shovels in the ground. Osaka Way/Buchanan Mall Renovation will also happen in 2024, there will be lots of conversations around what that will look like. Interns from Japan have been conducting outreach to businesses. The latest draft of the CHHESS will be released in the coming weeks for review prior to approval by the Board of Supervisors. We have just begun a Japantown area plan, due to the Planning Commission's proposal to double housing in Japantown and increase the height limits without conversations. An area plan would give us more control. There was a walkthrough with various ISP providers to plan internet upgrades ahead of construction. Alice Kawahatsu: We Are One is hosting a safety and awareness event for children and families ahead of school starting. It was a great event which included psychologists, SFPD representatives, and the Sheriff's Department. SFPD mentioned that they would be stopping their foot patrol in September. I am checking to see what we can do as a community to bring this back.
8. Announcements and New Business 6:55
 There is a new general manager at Buchanan Hotel. Marlon Smith will be sending his bio and cover letter to the Officers, along with Amit Patel of the Hotel Kabuki.
9. **Action Item:** Adjournment 7:00
 Motion: Mary Ishisaki; Second: Eunice Ashizawa
 The motion passed unanimously.

Next JCBD Board Meeting: The next scheduled JCBD Board meeting will take place on Wednesday, September 28, 2022 at 6pm. We will be continuing with our virtual meetings for the time being until we hear more from the City on guidance. After the roll call at the start of each meeting, the JCBD Board will take a vote to allow teleconference meetings under the CA Government Code Section 54953(e).

Login information is located at the top of the page. Agenda materials distributed to the JCBD Board members are available for inspection during regular office hours please contact Meliisa Bailey Nihei at melissa@jtowncbd.org to request materials.